

AMERICAN SOCIETY OF INTERIOR DESIGNERS



NEW ENGLAND



Christina C. Patton, ASID, shares the process of interior design with students at the Boston Design Center in conjunction with our spring high school shadow day.

Dear Colleagues, Industry Partners and Friends,

The New England Chapter of ASID is excited to announce the second year of its' annual chapter sponsorship and pledge program. This program has opened the door for some exciting new relationships and programs within our organization. This continued initiative will allow us to respond to the growing changes and embrace the opportunity within our design community. Your annual sponsorship will be a one-time pledge for the calendar year and will increase your recognition within the New England Chapter's five state region, open opportunities for interaction with the public for you and your company, as well as networking with over 750+ Designers, Industry Partners and Student Members.

The ASIDNE Chapter Sponsorship Program is an essential tool in providing its' membership with enriched and affordable programs and events. In exchange for your financial support of a sponsorship, our chapter offers sponsors exposure and networking opportunities with our members. The attached package breakdown enumerates the various benefits at each level of sponsorship. We hope you will find value in promoting your business while helping ASID New England continue to advance the profession of interior design in our community.

All commitments must be received by December 1, 2016 to be included in the 2017 Sponsorship Program.

Thank you for your continuous support of ASIDNE,

Helen Principio, ASID
President, The New England Chapter of ASID

Eric M. Haydel, Allied ASID
Past-President, The New England Chapter of ASID

ASID advances the
profession and
communicates the
impact of interior
design to enhance
the human
experience.

Sponsorships will run the calendar year and begin on January 1, 2017-December 31.

Diamond Sponsor: \$25,000+
+Special Customized Package

Platinum Sponsor: \$15,000

- + Logo Signage at All ASIDNE Chapter Events
- +Recognition on the ASIDNE Chapter Website
- +Recognition in the ASIDNE Chapter Magazine
- +Recognition on All Emails Sent out from the ASIDNE Office
- +Dedicated 1 Page Ad Space in the Chapter's Magazine each Quarter
- + (4) Dedicated Company Event e-blast to the ASIDNE Membership, (1 each quarter)
- + Prominent Placement at the Chapter Gala Event
- + (5) Complimentary Ticket to the ASID Awards Gala Pre-Party and Event
- +Editorial option in the ASIDNE Chapter Magazine, (2 features)
- +Option to Host a Joint CEU with ASIDNE
- +Optional Strategy Session with Board Members to maximize your Exposure to the Membership
- +Option to Host an ASIDNE Networking/Social Event of your choice

Gold Sponsor: \$10,000

- + Logo Signage at All ASIDNE Chapter Events
- +Recognition on the ASIDNE Chapter Website
- +Recognition in the ASIDNE Chapter Magazine
- +Recognition on All Emails Sent out from the ASIDNE Office
- + (4) Dedicated Company Event e-blast to the ASIDNE Membership, (1 each quarter)
- + Prominent Placement at the Chapter Gala Event



a la carte options:

2017 Gala Sponsor Options/Add-On's:

Photography Sponsor/Pretty Instant: \$3500.00
(2 Sponsorships Available)

Hospitality Sponsor \$2500.00
(4 Sponsorships Available)

Cocktail/Wine Sponsor: \$2000.00
(2 Sponsorships Available)

Floral/Décor Sponsorship: \$1500.00
(1 Sponsorship Available)

"Treat to Go" Sponsor: \$1000.00
(1 Sponsorship Available)

Student and Emerging Professional Options:

Student Membership Dues: \$50.00
(Unlimited)

Student Chapter Event Host: \$500.00
(2 Sponsorships Available)

NCIDQ Prep Course: \$500.00
(Unlimited)

(All of these options are available on first come, first serve basis)



Committee Involvement:

Annual Awards Gala Committee,
Professional Development Committee,
Industry Partner Committee,
Emerging Professionals Committee,
Finance Committee,
Career Day Committee,
And Much More!

Email us to get involved:

cont.



If you have a sponsorship idea that better suits your company's business needs, call or email us at administrator@ne.asid.org to discuss how we can better accommodate your budget and needs.

+All Sponsors must be IP Members.

+IP Membership is an additional cost that is paid to the ASID National Office separately from the ASIDNE Chapter Sponsorship program.

+ ASIDNE Chapter reserves final approval rights of any and all programming and content being co-branded or promoted to ensure compliance with chapter policies.

+As a 501(c)6 non-profit membership association, ASIDNE is not a charity and therefore does not qualify as tax-deductible donations.

+Multiple sponsors may support the same event, however event selection is first come first serve.

- + (4) Complimentary Ticket to the ASID Awards Gala Pre-Party and Event
- +Editorial Option in the ASIDNE Chapter Magazine, (1 Feature)
- +Option to Host a Joint CEU with ASIDNE
- +Option to Host an ASIDNE Networking/Social Event of your choice

Silver Sponsor: \$5,000

- + Logo Signage at All ASIDNE Chapter Events
- +Recognition on the ASIDNE Chapter Website
- +Recognition in the ASIDNE Chapter Magazine
- +Recognition on All Emails Sent out from the ASIDNE Office
- + (3) Dedicated Company Event e-blast to the ASIDNE Membership, (3 Quarters)
- + Prominent Placement at the Chapter Gala Event
- + (3) Complimentary Tickets to the ASID Awards Gala Pre-Party and Event
- +Editorial Option in the ASIDNE Chapter Magazine, 1 pg. layout feature
- +Option to Host a Joint CEU with ASIDNE
- +Option to Host a Student or Emerging Professional Event
- +Option to Host an ASIDNE Networking/Social Event of your choice

Supporter: \$3,000

- + Logo Signage at All ASIDNE Chapter Events
- +Recognition on the ASIDNE Chapter Website
- +Recognition in the ASIDNE Chapter Magazine
- + (2) Dedicated Company Event e-blast to the ASIDNE Membership, (2 Quarters)
- + Prominent Placement at the Chapter Gala Event
- + (2) Complimentary Tickets to the ASID Awards Gala Pre-Party and Event
- +Option to Host a Student or Emerging Professional Event

Friend: \$1,500

- + Logo Signage at All ASIDNE Chapter Events
- +Recognition on the ASIDNE Chapter Website
- +Recognition in the ASIDNE Chapter Magazine
- + (1) Dedicated Company Event e-blast to the ASIDNE Membership, (1 Quarter)
- + Prominent Placement at the Chapter Gala Event
- + (1) Complimentary Ticket to the ASID Awards Gala Pre-Party and Event

Sponsor Information:

Business Name: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

City, State, Zip: _____



Please Indicate your 2017 Sponsorship Level Below:

*Diamond: _____ * (please specify amount)*

Platinum: \$ 15,000 Gold: \$ 10,000**

Silver: \$ 5,000 Supporter: \$ 3,000*

Friend: \$ 1,500

a' la carte options: \$ _____

FORM OF PAYMENT: ___ Check ___ MasterCard

___ Visa ___ AmEX

Card Number: _____

Exp. Number: _____ **Security Code:** _____

Name on Card: _____

Billing Address (if different from above): _____

City, State, Zip: _____

**Payment Plan Options Available for Diamond, Platinum, Gold and Silver Sponsorships. These payment plans should be divided into quarterly payments c/o ASIDNE. Invoices will be sent and are due upon receipt.*

Please mail forms and payments to ASID NE, 4 Lan Drive, Suite 310, Westford, MA 01886.

I agree to the terms and conditions of the New England Chapters Sponsorship Program.

Signature: _____ **Date:** _____