



2018 Sponsorship Opportunities

Did you know that local chapters only receive a portion of our ASID member dues? The remainder of membership fees go to valuable programs on the national level that benefit all ASID members and work towards advancing the Interior Design profession as a whole.

So, how do local chapters secure additional funds to create the best programming on a local level? In addition to membership dues, they rely on the generous support of their members who believe in the value of ASID and the programs we offer locally. We value, and count on, your support!

We hope that, with your continued support, we can offer an even more exciting array of events to our members. Here's what our annual sponsors helped us achieve this past year:

- Sponsored 6 continuing education units for our designer members at **Boston Design Market Days** at the Boston Design Center. Designer members of ASID are required to obtain 10 hours of CEUs every 2 years.
- Held **4 social and educational events** – Tour of the Zimmerman House at the Currier Museum of Art, Summer Stroll, Sips of Summer, and our Annual Meeting.
- Recognized the significant accomplishments of 5 ASID members at our **Awards Gala** at the Isabella Stewart Gardner Museum.
- Published a **quarterly newsletter** featuring educational, news, and marketing content.
- Awarded **scholarships** to one undergraduate and one undergraduate student studying interior design locally.
- Sponsored **Interior Design Career Day** at the Boston Design Center to help inspire and motivate interior design students about the profession.
- Sponsored the **Universal Design Symposium** in conjunction with Mount Ida College.
- Sponsored the **Design New England Showdown** and provided mentors for participating students.
- Sent our volunteer leaders to national **leadership training** to learn how to better manage our chapter, their design practices, and their careers in interior design.
- Sent our President to the **President's Forum** to learn with other chapter leaders.
- Developed relationships with other local organizations to proactively address **legislative issues** that affect the profession of interior design, and sent representatives to DC to represent our community at legislative events.
- Conducted **outreach to local design schools** to help students understand the importance of belonging to a professional organization.

We hope you will find value in promoting your business while helping ASID New England continue to advance the profession of interior design in our community. All commitments must be received by December 1, 2017 to be included in the sponsorship program.

Thank you for your continuous support,

Ryan Tirrell, Allied ASID
President, ASID New England

Helen Principio, ASID
Past President, ASID New England

Platinum: \$15,000

- ✔ Logo Signage at All ASIDNE Chapter Events
- ✔ Recognition on ASIDNE Chapter Website
- ✔ Recognition in ASIDNE Chapter Magazine
- ✔ Premier sponsor for one ASIDNE event with speaking opportunity at event; option to participate in event planning with committee
- ✔ (4) Dedicated Company E-blasts to ASID NE membership
- ✔ Dedicated full page ad space in each issue of the Chapter Magazine (4)
- ✔ (4) Complimentary tickets to all (5) major chapter events; (8) tickets to Premier Support Event
- ✔ Editorial option in ASIDNE Chapter Magazine – option for article in each newsletter (4)
- ✔ Option to have a strategy session with the Board to maximize your exposure to membership

Gold: \$10,000

- ✔ Logo Signage at All ASIDNE Chapter Events
- ✔ Recognition on ASIDNE Chapter Website
- ✔ Recognition in ASIDNE Chapter Magazine
- ✔ (2) Dedicated Company E-blasts to ASID E membership
- ✔ Editorial option in ASIDNE Chapter Magazine – option for article in (2) newsletters
- ✔ Dedicated full page ad in (2) Chapter Newsletters, ½ page (2) newsletters
- ✔ Major sponsor for one ASID NE Chapter event with speaking opportunity; option to participate with board on event planning;
- ✔ (3) Complimentary tickets to all (5) major chapter events; (4) tickets to Premier Event

Silver: \$7,500

- ✔ Logo Signage at All ASIDNE Chapter Events
- ✔ Recognition on ASIDNE Chapter Website
- ✔ Recognition in ASIDNE Chapter Magazine
- ✔ Dedicated Company E-blasts to ASID NE membership
- ✔ Dedicated ½ page ad space in each issue of the Chapter Magazine (4)

- ✔ Complimentary tickets to all (5) major chapter events; (2) tickets to Premier Event
- ✔ Editorial option in ASIDNE Chapter Magazine – option for article in (1) newsletter
- ✔ Secondary co-sponsor for one ASIDNE chapter event with display opportunity; option to participate with board on event planning

Partner: \$5,000

- ✔ Logo Signage at All ASIDNE Chapter Events
- ✔ Recognition on ASIDNE Chapter Website
- ✔ Recognition in ASIDNE Chapter Magazine
- ✔ Dedicated Company E-blasts to ASID NE membership
- ✔ ½ page ad space in (2) Chapter Magazines
- ✔ Complimentary tickets to all (5) major chapter events
- ✔ Secondary co-sponsor for one ASIDNE chapter event with display opportunity; option to participate with board on event planning

Supporter: \$2,500

- ✔ Logo Signage at All ASIDNE Chapter Events
- ✔ Recognition on ASIDNE Chapter Website
- ✔ Recognition in ASIDNE Chapter Magazine
- ✔ Complimentary tickets to all (5) major chapter events
- ✔ ½ page ad space in (1) Chapter Magazines

Friend: \$1,000

- ✔ Logo Signage at All ASIDNE Chapter Events
- ✔ Recognition on ASIDNE Chapter Website
- ✔ Recognition in ASIDNE Chapter Magazine
- ✔ ½ page ad space in (1) Chapter Magazines

Other Opportunities

- **\$2,000** – Undergraduate ASIDNE Scholarship
- **\$3,000** – Graduate Degree ASIDNE Scholarship
- **\$750** – Sponsorship of admission / expenses to industry event (examples: NeoCon, Leadership Training, HighPoint, HDexpo, Healthcare Facilities Symposium & Expo, Boutique Design New York etc.)
- **\$85** (multiple available) – Student Memberships (these memberships are retained from initiation until graduation (max of 6 years)

2017-2018 Events

Kitchen and Bath
Winter 2018

Furniture and Rug
Winter 2018

Aging in Place
Spring 2018


Wellness
Summer 2018

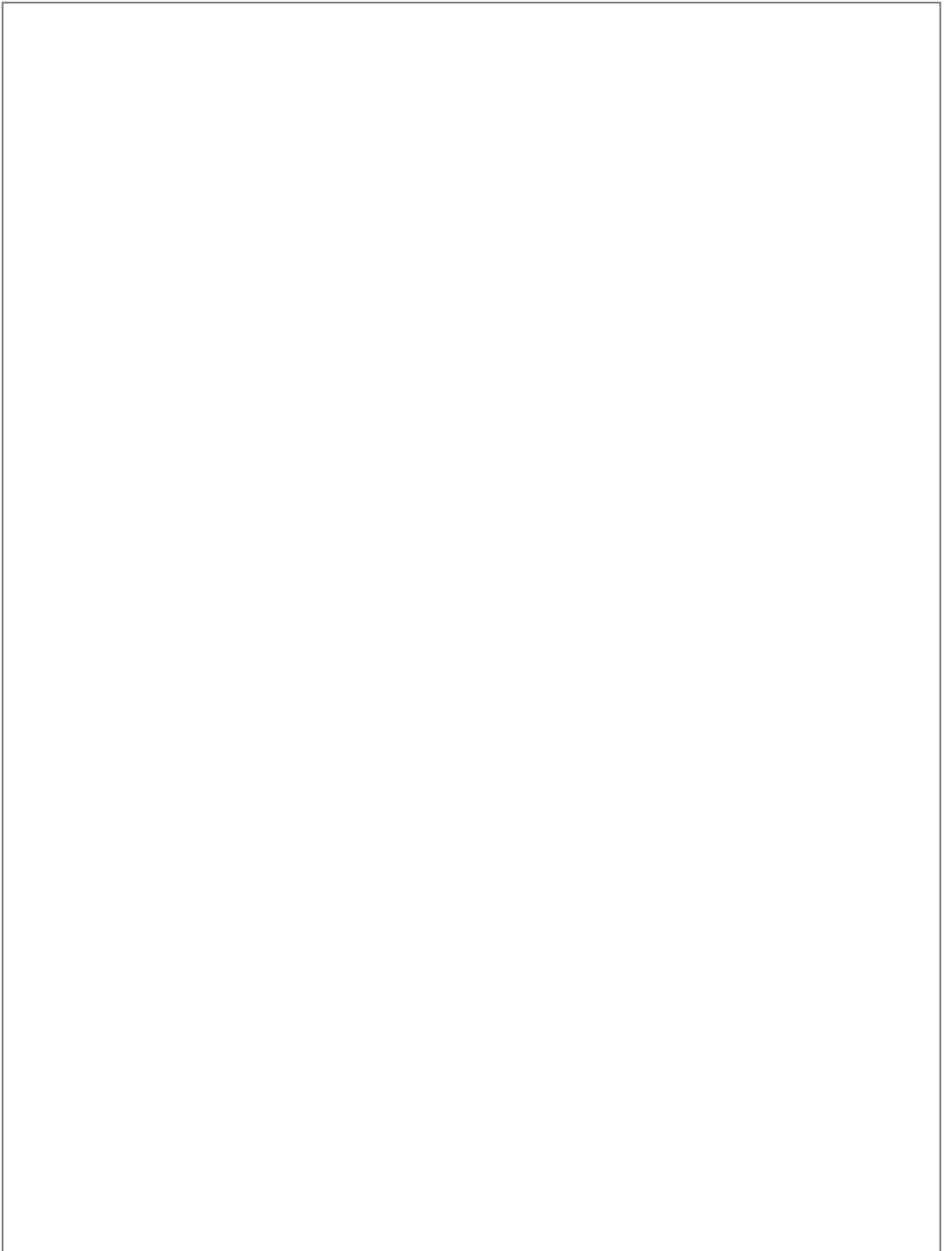
Design Competition
Fall 2018

Important Details

- All Sponsors must be active Industry Partner (IP) members.
- IP Membership is an additional cost that is paid to the ASID national office, separately from the ASIDNE Chapter Sponsorship program.
- ASIDNE reserves final approval rights of any and all programming and content being co-branded or promoted to ensure compliance with chapter policies.
- As a 501(c)6 non-profit membership association, ASIDNE is not a charity and therefore sponsorships do not qualify as tax-deductible donations.
- Multiple sponsors may support the same event, however event selection is on a first-come, first-served basis.

Thank You, 2017 Sponsors!

 	Platinum
  	Gold
 	Silver
 	Supporter
   	Friend



2018 Sponsor Registration:

Business Name: _____

Contact Person: _____ Title: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

City, State, Zip: _____



Please Indicate your 2018 Sponsorship Level Below:

___ *Platinum: \$ 15,000* ___ *Gold: \$ 10,000*

___ *Silver: \$ 7,500* ___ *Partner: \$ 5,000*

___ *Supporter: \$ 2,500* ___ *Friend: \$ 1,000*

___ *Scholarship Sponsor: Contact Me*

___ *Event Sponsor: Contact Me*

___ *Student Sponsor: Contact Me*

FORM OF PAYMENT: ___ *Check* ___ *Credit Card*

Card Number: _____

Exp. Number: _____ *Security Code:* _____

Name on Card: _____

Billing Address (if different from above): _____

City, State, Zip: _____

Please mail forms and payments to ASID NE, 4 Lan Drive, Suite 310, Westford, MA 01886.

This form may be faxed to 978-250-1117. Please do not email credit card information.

I agree to the terms and conditions of the New England Chapters Sponsorship Program.

Signature: _____ *Date:* _____